

Luxury

luxury lifestyle magazine

PANERAI CLASSIC

Doug Richard crews in an ocean yacht race

DIVING

Why hand caught scallops are best

AIR RACE

We visit Aero GP and Red Bull Air Race to discover what this sport has to offer

DRESSING UP

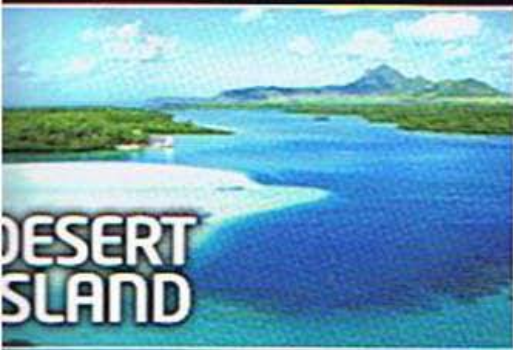
Jenny Packham's dresses have caused a sensation with their elegant designs

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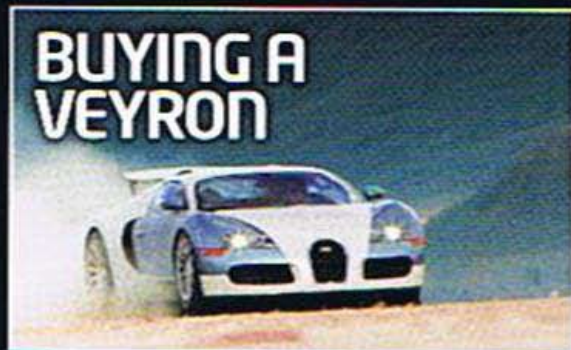


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DESERT ISLAND



BUYING A VEYRON



SPITFIRE LESSON

EVENTS

BladeRun Puerto Banus to Ibiza

On Sunday 23rd September 2007, the world famous Ocean Club Marbella played host to the BladeRun Send Off Party for participants, specially invited guests and celebrity DJs. As the Mayor of Marbella dropped the flag the machines opened their throttles leaving spectators in their wake. Around 30 boats carrying 120 participants stormed off leaving onlookers watching 20,000 horsepower of roaring powerboats thunder across 383 nautical miles of the Med towards the party capital of Europe, Ibiza. The terrace at El Divino was the setting for the BladeRun Awards Party,

where the prizes were handed out to the many participants of the rally. BladeRun was founded by Duncan Scholes, an ex Gumball 3000 Rally organiser, who has approached this powerboating event with a lifestyle twist combining lavish parties, interesting places, and fantastic boats. BladeRun echoes the great history of races such as the London to Monte Carlo in 1972, entry offers the chance to brush shoulders with the talented, daring and purely insane! Keep your eye on the BladeRun website to see when the next rally will be.

BLADERUN.COM

Goodwood Revival 2007

Goodwood Revival is a must see event on any petrolheads calendar. The first weekend of September sees thousands of classic vehicles descend on the Earl of March's land in the south of England. Racing takes place all day and there are regular flights by Spitfires and other classic aircraft. It's a great day out and literally something for the whole family to enjoy. The Lusso office were discussing prior to the event how best to experience the weekend. The new Bentley Azure was a suitable vehicle and we did see a few over the weekend. Maybe we could go the sportscar route and take a classic Jaguar or Ferrari. These ideas were obvious. Then the option of taking a Hummer H3 came along. Now, this is not the usual Lusso vehicle of choice, but there was something in mine and head-honcho Daniel Sharp's mind that couldn't stray from the Hummer idea. We decided to give it a go.

Heading out of London on a lovely Friday afternoon we started to get familiar with the Hummer. The interior is not as American as we expected. Sure its plastic but it does not look or feel that bad. The leather seats and steering wheel were pleasant, although nothing like a Bentley's. Driving position was high and mighty and the whole car just towered over the normal traffic. It really is a big toy. First we met up with one of our photographers who owns a Land Rover Defender; the quintessential off-roader. After 2 hours of green laning we were all surprised - it was rather impressive. We left Surrey and headed to Brighton for our weekend accommodation. Again, continuing the theme of trying something new, we had booked two serviced apartments in the town centre. These are perfect for short stays where more space than a hotel is required. They

proved to be perfect for the Goodwood weekend, with a superbly central location. Getting the Hummer into the local NCP carpark was a bit tight though... The weekend arrived and we headed to Goodwood. Now, a quick bit of advice. The roads around Goodwood are incredibly busy from 6am till 10am on all 3 days of the Revival. Many a previous year we had been stuck in traffic for a good hour or so. So we definitely recommend enjoying a lazy morning, have a relaxed breakfast and rock up to the Revival around 11am. There's so much to see that you'll need two or three days to experience everything. The Revival has become one of the yearly must-see events on the car, bike and plane fans' calendar. The weekend is focused around the Goodwood circuit, where Ferrari 250GTos can be seen tussling with Aston Martin DB4GTs and the 1964 Shelby American Cobra Daytona Coupe. There is a full weekend of

racing and the sound of the glorious engines blasting around the circuit is what dreams are made of. With suitable attire and passes, you can wander around the paddocks and get up close to the vehicles. Highlights for me were a Bugatti Type 35, Maserati 250F and an ultra rare prototype Ford GT40. After a fantastic two days in sunny West Sussex and it was time to find the Hummer in the car park and head back to London. Being a good foot or so taller than most cars meant this was an easy task and soon we were relaxing inside. The Hummer really grew on us over the weekend. On congested roads a supercar can become frustrating, yet the Hummer being so underpowered for its mass meant that speeding was unlikely. It sits happily in traffic and won't be overheating like a classic Lambo. It was just a fun car to drive around. It bought out the schoolboy in us - sort of like a big Tonka toy! (AR) GOODWOOD.COM



Rare and extremely valuable Ferraris are a common sight at Goodwood

